

# 年輕、執著 采禾蔬菜育苗場 - 郭月盈

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「佇立在田間的木造矮平房，一眼望過去有著一片廣闊的土地，在那片生機盎然的土地上，種種花草樹木、養養雞鴨魚牛，過著愜意的農牧生活；這是小時候因緣際會下接觸了一款農牧場經營遊戲後，開啓了我的牧場經營夢想大門。」采禾蔬菜育苗場負責人 - 郭月盈這麼說。

家住桃園市的郭月盈，國小二年級時，每到休假日就會跟著姊妹們一起到苗場幫忙爺爺奶奶及父母親從事蔬菜育苗行業，當時對於蔬菜育苗並不感興趣，卻因為在國小四年級時接觸到一款遊戲後，開始把：「我以後要開一個農場。」掛在嘴上當夢想，在明道大學精緻農業學系以及精緻農業學系研究所期間，跟著教授專題實驗到碩士論文，在面臨一次又一次不同事物的挑戰以及認真思考自己未來跟夢想，而激發了對蔬菜育苗的興趣還有找到未來的發展方向。

歷經了 20 年風吹日曬雨淋的蔬菜育苗場，在許多設施、設備方面已經開始老舊破損，爺爺奶奶退休多年，父母親年過花甲，身體健康也大不如前，雖然家中四姊妹都回到家中苗場一同經營，但因為苗場還在使用傳統的管理方式，導致管理跟不上時代變化以及氣候的變遷，大大消耗人力、增加成本，管理越來越困難，加上近年來蔬菜育苗產業如雨後春筍般相繼冒出，要如何從中改進、創新、結合知識，在育苗產業中更上一層樓，因此，郭月盈在碩士畢業之前，分別在彰化及屏東的蔬

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## 種苗臉譜

菜育苗場工讀及實習，接收了不同區域的育苗場經營模式，並且考取烘焙證照，提升不同方向的能力，讓自己能夠更加的多元經營。

107年畢業之後，回到家中正式投入蔬菜育苗事業，重新規劃家中苗場。108年考取農藥管理人員資格，同時間並獲選農委會第五屆百大青農，經農委會農糧署協助設備更新、以及農委會種苗場導入智慧化系統並提供相關技術以及陪伴師輔導，解決原本苗場在設施、設備上的困難，降

低人力及生產成本，簡化了管理流程。在接下來剩下一年多的輔導期間，解決育苗場所遇到的生產問題，以及提升並且穩定育苗場種苗品質，提供高品質、合理價格的種苗，是郭月盈當前的目標。

未來郭月盈將與其家人共同朝複合式經營規劃，與各地青農合作，利用桃園市近機場、都市等地利之便，推廣休閒、觀光農業，配合食農教育，讓接觸的人能夠放鬆身心體驗農業，但又能從中學習農業基本知識。



# TYoung and Persistent KUO,YUEH-YING from Tsai Ho Vegetable Nursery Farm

Lin,Shan-Fu<sup>1</sup>

“The low wooden bungalows standing in the fields, at a glance, there is a vast land in the past. On that vibrant land, grow flowers and trees, raise chickens, ducks, fish and cattle, and live a comfortable life in agriculture and animal husbandry; this was an coincidence in childhood while getting into a farming and ranch management game, I opened the gate to my ranch management dream” said by the proprietor of Tsai Ho Vegetable Nursery Farm,KUO,YUEH-YING.

Guo Yueying, who lived in Taoyuan City and was in the second grade of elementary school, would follow her sisters to the nursery farm to help her grandparents and parents in vegetable seedling work every holiday. She was not interested in vegetable seedlings at the time. After she was in the fourth grade of elementary school. She came into a game, and started to say and dreamed about: “I want to open a farm in the future.”

The vegetable nursery farm, which has been exposed to wind, sun and rain for 20 years, has begun to deteriorate in many

facilities and equipment. The grandparents have retired for many years, and her parents are in their 60s. Their health is not as good as before. Although the four sisters in the family all returned to operate together, we still used the traditional management methods, which could not keep up with the changes of the times and the challenges of climate change, and consumed a lot of manpower and increased costs, making management more and more difficult. In addition, the vegetable seedling industry had sprung up in recent years. How can we improve, innovate, and combine knowledge to take a step forward in the seedling industry? Therefore, before graduating from her master’s degree, Guo Yueying worked and practiced in vegetable nursery farms in Changhua and Pingtung, and learned the nursery farm business models in different regions. She obtained the baking license, improving the ability of multiple directions, so that she can be more diversified to do the business.

After graduating in 107, she returned

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to Taoyuan formally invest in the vegetable seedling business and re-planned the family nursery farm. She passed the qualification of pesticide management personnel in 108. At the same time, she was selected as the fifth top 100 young farmers of the Council of Agriculture. The Agriculture and Food Administration of the Council of Agriculture assisted her in equipment update, and the Taiwan Seed Improvement and Propagation Station of the Council of Agriculture introduced intelligent systems and provided her relevant technologies and the escort counselor service. She solved the difficulties in facilities and equipment of the original nursery, reduced labor and production costs, and simplified the management process. During the next more than a year of counseling, it is Guo Yueying's current goal

to solve the production problems encountered in the nursery, and to improve and stabilize the quality of seedlings in the nursery, and to provide high-quality and reasonable-priced seedlings.

In the future, Guo Yueying will work with her family to plan for a compound operation, cooperate with young farmers in various places, and take advantage of Taoyuan's proximity to the airport and the city to promote leisure and sightseeing agriculture.

By collaborating with food and agriculture education, participants can relax and experience agriculture while learning basic agricultural knowledge.

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