

用情感澆灌大豆的生產者 ——蔡財興

林上湖¹

2022年元月成立的臺灣大豆產業策略聯盟，已為本土大豆產業勃興開啓了劃時代的篇章，而扮演「桶箍」的靈魂人物蔡財興，如同「西螺七崁」獨特的歷史文化一樣，亦俠亦儒，品來餘韻無窮。為什麼會一頭栽入大豆產業，他的名片背面那句「尋找那份回憶與滋味」是其心境的寫實。而另外一句「源自於用心與安心」則是對整個產業鏈的最深沉的告白與期許。

從投入地方創生到食農教育經驗分享，從號召理念一致的生產者、加工業者重新串聯國產大豆產業，到加強感官體驗，推廣國產大豆食農活動和種子教師培訓，蔡財興總是不餘遺力，因為，在早年種植大豆故里，推廣種植國產大豆、享受國產大豆帶來的美好滋味，對他來說，就像呼吸般，一切都是那麼的自然，沒有一丁點的違和，有的抵是想要大聲呼喊，告訴大家國產大豆故事的悸動。

提高國產大豆競爭力優勢的根本，在於扎實的基本功，也就是從種子準備到加工廠域所有生

產環節的精準掌控與靈活調度。蔡財興提到大豆集團經營模式，首先是人地先行整合，並在最適合的種植時間點，透過大型農機具從整地、播種、病蟲草害管理、採收、乾燥、精選、儲藏等一系列統一操作，降低成本負擔，並清楚掌握田間各階段大豆生長狀況、用藥管理流程與末端產品品質，來進一步提昇經營規模。

草根性強的蔡財興總是對家鄉充滿熱情，土地、食材、感情、責任是那濃得化不開的點滴記憶與初心。感情越深、夢想越大、行動也越積極，相信大豆的美好滋味正在延續與傳承。



¹ 種苗改良繁殖場種苗經營課 副研究員

An Emotional Soybean Producer, CAI, CAI-XING

Lin, Shang-Hu¹

The Taiwan Soybean Industry Strategic Alliance was established in January 2022, which opened a new era of domestic soybean industry. Mr. Cai-Xing Cai is the one who plays the role of a soul figure. When asked why he wanted to plunged in to the soybean industry, he showed the phrase “searching for the memory and taste” on the back of his business card. So he is strict with himself, and the product must be safe.

From contributing to local revitalization to sharing experiences in Agri-food education, from rallying like-minded producers and processors to rebuild the domestic soybean industry, to enhance sensory experiences and to promote domestic soybean agricultural education events and seed teacher training, Mr. Cai always spares no effort. This is because in his early years of soybean cultivation, promoting the cultivation of domestic soybeans and savoring the wonderful flavors they bring, it feels as natural as breathing to him. Rather, he feels the urge to shout loudly and share the captivating story of domestic soybeans with everyone.

The fundamental key to enhancing the competitiveness advantage of domestic soybeans lies in solid foundational work, which involves precise control and flexible scheduling of every production process, from seed preparation to processing. Cai Cai-Xing mentioned the operating model of the soybean group, which begins with integrating people and land, and at the

most suitable planting time, employs large-scale agricultural machinery for a series of operations, including land preparation, sowing, pest management, harvesting, drying, sorting, and storage. This reduces cost burdens and ensures a clear understanding of the soybean growth status at each stage in the field, the process of pesticide management, and the quality of the end products, thereby further enhancing the scale of operations.

Cai, Cai-Xing, with the spirit of the grassroots, is always passionate about his hometown. The land, ingredients, emotions, and responsibilities are deeply ingrained in his memories and initial aspirations. The deeper his emotional attached, the bigger his dream developed, and the more proactive his action activate. We firmly believe that the wonderful flavors of soybeans are being carried forward and passed on.



¹ Associate researcher, Seed and seedling management section, Taiwan seed improvement and propagation station, COA.